

OUTLOOK

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Books

Role model for office-goers

Of the various takes on Bibles that have swamped bookshelves in recent years, this one takes the crown. *M.O.D.E.L—The Return Of The Employee* does to the Holy Writ what Kurt Cobain did to suicide letters. The author Mukul Deva, an entrepreneur, has managed to retain the spirit of the Bible in as much as it serves his purpose of getting his point across without proselytising. With chapters titled *The Book Of Genesis* and *In The Beginning*, it is not easy to guess at the subject—the text is anything but spiritual.

The book traces the character's brush with God and how he is put on the path of righteousness. God appears to Model in a divine revelation and passes down to him the Ten Commandments—spelling out what goes into the making of a good employee. The first commandment requires Model to take down assiduous notes and be organised. The second sees Model join a market leader in cut-throat razors cheekily named Aw-Swish Blade. Without delay, Model gets fired on grounds of being shabbily dressed, which puts him in touch with the second commandment—Thou Shalt Always Dress Smartly and Exude a Positive Attitude. What are the other eight commandments? Reach out for your copies.

M.O.D.E.L- The Return Of The Employee **Author:** Mukul Deva **Publisher:** Sage Publications
Price: Rs 270, **Pages:** 227