

Author
JK Rowling,
creator of Harry
Potter,
potted \$300m
between
June 2007 and
June 2008



Five Bestselling Authors Whose Names Don't Spell Chetan Bhagat

- **Advaita Kala** – She spearheaded the chicklit phenomenon in India with her book, *Almost Single*, selling 50,000-60,000 copies.
- **Karan Bajaj** – The IIM-Bangalore graduate is proving to be a worthy successor to Chetan Bhagat. His second book, *Johnny Gone Down*, sold a cool 40,000 copies.
- **Anuja Chauhan** – Her writing has the X-factor, or shall we say *The Zoya Factor*? The book centred on cricket is set to be turned into a movie by Red Chillies Entertainment, Shah Rukh Khan's production company. Her latest is *Battle for Bittora*.
- **Amish Tripathi** – The IIM-Kolkata graduate is deeply interested in mythology and the secrets of the soul. The result of which was *The Immortals of Meluha*, the first book in a trilogy, which pretty much flew off the bookshelves, selling 45,000 copies. The second book in the trilogy is due out soon.
- **Mukul Deva** – A former army officer, Mukul Deva has been a consistent shot on the bestseller list with his books, including *Blowback* and *Salim Must Die*, selling a respectable 40,000 combined. The last book in the series is due this year.