

Girl power on 70 mm

29 Aug 2007, 0040 hrs IST , Pallavi Pasricha , TNN

Women In Indian Cinema, a coffee table book written by Mukul Deva and Wanti Singh was launched in Delhi and Mumbai.

THE ORIGINAL GLAM GIRLS:

This was girl power at its best - the original pretty women of Indian cinema, a book on women in India cinema, and a power woman with a bagful of quotable quotes. Waheeda Rahman, Sharmila Tagore, Zeenat Aman, Helen and Renuka Chowdhury were all there for the launch of the coffee table book *Women In Indian Cinema* , written by Mukul Deva and Wanti Singh. There were back-to-back launches at the Imperial here in Delhi, and at the JW Marriott in Mumbai. "I really enjoyed writing this book," said Wanti. The book was presented by DT Cinemas and the DLF group, and the host sponsors were the Bird group, American Express, Kimaya and Breguet watches.

KISSA KISS KA: Tiger Pataudi, Romi Dev, Devi Cherian and Neeva Jain attended the do in Delhi, while Neeta Lulla, Mona Singh and Gul Panag glammed up the one in Mumbai. Pradeep Hirani from Kimaya was looking forward to the launch. He said, "This event and launch means a lot to us and has a nostalgic feel to it." When Farooq Abdullah came in, Renuka greeted him warmly, and he replied, " Agar main aapko kiss kar dun to kal akhbaar main chap jaayega."

ON A SONG: Not a singer, but emcee Shivani Wazir Pasrich. She came in humming *Pyar hua ikrar hua* . Kajal Aijaz, director and CEO, DT Cinemas , DLF Group, was busy looking after all the arrangements to make sure that everything went off perfectly. After an informal chat, Sharmila and Renuka together launched the book with Kajal.

NO, SAREE : Ameeta came with her father Chetan Seth, and the lass looked pretty in a blue saree. But she didn't look very comfortable in it. Amit Dutta , vice president, marketing, American Express said, "American Express always tries to help its members get something unique. That is why we are giving our platinum card holders a book."

AUTOGRAPH PLEASE: All the ladies sat through a long book signing session after the launch. Ankur Bhatia, executive director of the Bird Group, enjoyed the session a lot and told us, "It is a good opportunity to get this kind of a platform. We have been working with DT Cinemas on several projects and look forward to doing many more together."

POLITICAL FUN: Priya Jain had a good time at the do with her friend, politician Jiten Prasad. Rajat Kumar, the vice president of DT Cinemas and DLF Group, told us that this was just the beginning. "We will honour people from Indian cinema every year from now on."

A HARD DAY'S NIGHT: "We did a lot of research and found out that not much has been written on Indian women," said Kajal. So we decided to go ahead with that, and it's all turned out very well." Christophe Viguerie, vice president of Montres Breguet, said, "I love the way they have introduced the book."

ALMOST, AD? AD Singh came in just as the do in Delhi was ending. "Did I miss out on the do? I heard that it was really good," he said. "But I can't help it. I landed in Delhi today. I have almost become a Delhiite, staying here most of the time."